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[Press Release – click for photos, more info](#)

LiveRoof Global Brings Aubin Nurseries in Manitoba into its International Network of Licensed Regional Growers

Customers in Winnipeg and Surrounding Areas now have Access to Locally Produced LiveRoof® Brand Hybrid Green Roof Modules

WINNIPEG, Manitoba — September 9, 2015 — LiveRoof Global, LLC, the top horticultural science company in the green roof industry, announced the addition of a new distributor in Manitoba. LiveRoof has appointed Aubin Nurseries of Carman, MB as the new licensed regional grower and distributor for the [LiveRoof Hybrid Green Roof System](#).

“We are pleased to be working with Aubin Nurseries to implement local production in the Prairies,” said Amber Ponce, business development manager of LiveRoof Global, LLC. “Aubin Nurseries has nearly a century of experience trialing and selecting hardy plants that are adaptable to the challenges of the local climate. This experience will be invaluable for local designers, contractors and owners considering a high performance green roof.”

[Aubin Nurseries](#) will use locally sourced engineered growing media and plants to grow custom green roof projects for local building owners.

“When we considered our options for joining the green roof marketplace, LiveRoof seemed like a natural fit,” said Gerry Aubin, president of Aubin Nurseries. “Their organization has deep roots in horticulture. We felt confident in success due to the system’s unique design developed for healthy plant growth and their rich network of local growing experts.”

Green roofs help cities like Winnipeg, Brandon and Selkirk to control untreated stormwater runoff and sewage discharge. These cities have combined sewage overflows, which means that during heavy downpours, untreated stormwater can mix with raw sewage and overflow into local waterways. Vegetated roofs help to absorb and slow down rainfall, which eases the burden on these systems. This means healthier waterways and lower costs of treatment and cleanup.

Aubin Nurseries will work cooperatively with [Eagle Lake Professional Landscape Supply](#) of Calgary, AB to provide horticultural and technical support on vegetative roof projects in the province. Eagle Lake has supplied LiveRoof systems in Alberta and Saskatchewan since 2009, and their portfolio of planted roofs includes the University of Alberta's North Medical Clinic in Edmonton and Shaw Court in Calgary.

“Our families have known each other for generations. We have a great deal of mutual respect for the professionalism and history of each other's family businesses,” said Eric Heuver, president of Eagle Lake Landscape Supply. “We are excited to see the development of the Manitoban green roof market through our partnership with Aubin Nurseries.”

Vegetative roofs restore nature where it was once lost to buildings, they create beautiful views for humans and habitat for butterflies and other animals. Owners of living roofs in Manitoba can additionally benefit from reductions in energy costs and prolonged life of their roof membranes. Visit <http://liveroof.com> to learn more about the benefits of green roofing.

About LiveRoof® Global, LLC

LiveRoof Global, LLC is the horticultural science company that developed the LiveRoof® Hybrid System, whose natural function and natural beauty offer the highest level of green roof performance at the lowest level acquisition-installation-maturation-maintenance costs. Combining the best elements of proven green roof technologies, LiveRoof establishes a seamless vegetative surface rooted in a continuous layer of soil. This design maximizes environmental benefits, energy savings and rooftop aesthetics. Regional growers in its global network adapt LiveRoof plants for local conditions and customize plant selection for every project. The proof is on the roof showcased in LiveRoof projects that stand out as signature elements on commercial, public, university and school buildings throughout the globe.

About Aubin Nurseries

Located on the Boyne River in Carman, Manitoba, Aubin Nurseries is a family owned business growing to over 500 acres since 1927. Aubin Nurseries is proud to provide hundreds of garden centres and landscapers with the best perennials, container-grown shrubs, pot-in-pot trees and B & B Prestige Select plants. These selections have proven themselves worthy of trial in our Prairie climate year after year. In 2015, Aubin Nurseries became the exclusive local supplier for LiveRoof® brand green roof systems in the Manitoba market. Aubin uses locally sourced engineered growing media and plants and works strategically with Eagle Lake Professional Landscape Supply to provide industry-leading support for vegetated roof design, installation and maintenance.

About Eagle Lake Landscape Supply

Since 1998, Eagle Lake Landscape Supply has provided Calgary-area contractors and residential customers with progressive landscaping products, dependable delivery services and exceptional one-on-one customer care. Located in Calgary's southeast corner, the 6,000 square foot Sales Centre and four-acre supply yard offers one of the city's widest varieties of unique professional landscaping materials, from decorative natural stone and precast products to unique vertical living wall systems and much more. Eagle Lake Landscape Supply has been the exclusive LiveRoof[®] licensed grower servicing Alberta and Saskatchewan since 2009.

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